


# Starlight Foundation®



THE STARLIGHT FOUNDATION CANADA / LA FONDATION STARLIGHT CANADA

April 12, 1991

Shirley Lang  
Brooke International Studios  
Chum/City Building  
151 John Street  
Suite # 505  
Toronto, Ontario  
M5V 2T2

Dear Shirley,

I am writing to extend thanks and express my appreciation for your help in the planning of our party at the Copa on March 7, 1991.

The event was a huge success. Over 700 people attended the party and the total amount raised was \$7,000.

I cannot thank you enough for your help in making the party such a success. The fact that you took time out of your busy schedule to work on our party is greatly appreciated by our committee. Most importantly, you were always there to provide advice whenever we needed it.

Our committee is now in the process of planning events for the upcoming summer and winter months. If you have time to pop in on one of our meetings we encourage you to do so. In the meantime, I will keep you informed on any events as they are confirmed. I hope that we can work together on another event in the near future. Thank you again.

Sincerely,



Aaron Silverberg

# Starlight Foundation



THE STARLIGHT FOUNDATION CANADA / LA FONDATION STARLIGHT CANADA  
June 13, 1990

Shirley Lang  
Brooke International Studios  
151 John Street  
Suite 505  
Toronto, Ontario  
M5V 2T2

Dear Shirley:

What a fantastic party you put on last week! On behalf of the Starlight Foundation Canada, I would like to express my most sincere appreciation for all your efforts, which paid off so handsomely. I can well appreciate the amount of time and effort you put into "Stars for Starlight". The cocktail party, the sparkler parade, the fashion show, the party at the Jaguar Club, to say nothing of the celebrities and prizes you generated, were all great! You generated a large financial contribution for Starlight, but as important, you also created a great deal of public awareness for us - AND, we all had FUN doing it.

Sometime in the next few weeks, one of the items on my work schedule will be to put in place a system of awards/recognition for our sponsors. These will be in the form of certificates and/or plaques, and Starlight will present one to you, and one to Michelle and Bruce Murphy as a token of our appreciation.

Shirley, I hope you will continue your association with us. The thanks we receive from our special children really belong to you, our sponsor. We need people like you, with your enthusiasm and dedication, to help us continue to put more smiles on the faces of our wish children.

Yours very truly,  
Starlight Foundation Canada

Linda Corcoran,  
Executive Administrator





THE STARLIGHT FOUNDATION OF CANADA PRESENTS

1ST ANNUAL

" STARS FOR STARLIGHT BENEFIT CONCERT "

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WHEN: WEDNESDAY AUGUST 29, 1990

TIME: SHOW STARTS 9:00 P.M.

WHERE: THE COPA CLUB 21 SCOLLARD ST, IN YORKVILLE

GUEST STARS:

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KENNY MACLEAN, THE PARTLAND BROTHERS, MOLLY JOHNSON, (FROM ALTA MODA), LIBERTY SILVER, WAYNE ST JOHN & THE INNERCITY CHOIR, ALTER EGO, SHARON LEE WILLIAMS, THE STARLIGHT ALL-STARS, FUNNY MAN STEVE COX, AND MANY MORE !

TICKETS: \$10:00 IN ADVANCE  
\$12:00 AT THE DOOR

TICKETS AVAILABLE AT BROOKE INTERNATIONAL STUDIOS INC. 151 JOHN ST. SUITE 505, IN THE CHUM CITY BUILDING 591-8403  
OR AVAILABLE AT THE COPA CLUB

THE STARLIGHT FOUNDATION IS A NON-PROFIT ORGANIZATION  
DEDICATED TO GRANTING WISHES TO CRITICALLY, CHRONICALLY  
AND TERMINALLY ILL CHILDREN

COME HAVE A GREAT TIME AND SUPPORT THE STARLIGHT  
FOUNDATION!



## "STARS FOR STARLIGHT" PRESS RELEASE

Any assistance in publicizing this event is sincerely appreciated.

Michele Hart-Murphy, Dr. R. Bruce Murphy, "The Rock and Roll Dentist", and Shirley Lang of Brooke Int'l Studios, A Collective of Image Consulting Artists, are pleased to present. . .

### "STARS FOR STARLIGHT"

An evening of good times to benefit the Starlight Foundation which is responsible for granting wishes to terminally and critically ill children.

**Celebrity Appearances** including MUCHMUSIC'S Monica Deol & Kim Clarke-Champriss and Mike & Mike, The Partland Brothers, Billie Newton-Davis and Molly Johnson, John Wildman and Heidi Von Polleske, Kenny Maclean and Sasha of The Blondes, Jaymz Bee of the Look People, Hal Harbour from CFNY FM 102, and from the Journal, Laurie Brown, and many more.

**Sparkler Parade To Jaguar** (Toronto's coolest new night club located next to the Royal Alex )

**Fashion Show at Jaguar** featuring Brenda Beddome for B. Scene, Melleny Melody's Mental Dental Wear, and Debra Benoit's Silk Cocktail Collection choreographed and directed by Jacqueline Thillaye.

**Raffles and Prizes** including dinner certificates, passes to Wonderland and Tour of the Universe, hair style certificates, jackets, T-shirts, records & compact discs, week-ends for two at The Chestnut Park Hotel, and the fabulous grand prize.....

A NIGHT ON THE TOWN WITH DAN GALLAGHER!!!!!!!!!!!!

**WHEN: Thursday June 7, 1990**

4:30 - 8:30 pm	The Chum-City Building 151 John St. # 504 & 505
8:30 - 8:45 pm	Sparkler Parade to Jaguar
9:30 - 10:00pm	Fashion Show
11:00 pm	Drawings and Raffles for prizes

**RSVP: By June 5th, 591-8403 or 599-7716**

**PHOTO:** Sparkler Parade will consist of 200 - 300 people carrying sparklers as they walk to Jaguar. Very exciting event, come join us!!!!!!



ENTERTAINMENT MARKETING &  
COMMUNICATIONS INTERNATIONAL LTD.

MEMORANDUM

To: David Strickland  
From: Bruce Barrow  
Date: May 17, 1990  
Re: Beer Requirement

On June 7, 1990, from 4:00 PM to 10:00 PM at the CHUM/CITY Building, there is a grand opening function for Brooke International Studios and Dr. R. Bruce Murphy.

Dr. Bruce Murphy, "The Rock 'N' Roll Dentist" was featured on CITY-TV in his new high tech location on the top of the CHUM/CITY building. Dr. Murphy's cliental is drawn largely from the entertainment industry. The doctor's office decor and his choice of music and attire are contemporary and unique (Bruce played keyboards with Men Without Hats).

Brooke International Studios is Shirley Lang's new company. Shirley is known for her work in television, film and video, including styling for Corey Hart, The Partland Brothers and MuchMusic personalities. Shirley has established entertainment industry connections which make up the basis of her client list.

The opening function is in support of The Starwish Foundation of Canada, which grants wishes to critically, chronically and terminally ill children. Various items will be contributed for auction to raise funds and awareness.

Labatt's has committed to donate 20 cases of 24 cans of product (75% Blue, 25% Blue Light). The Labatt's Blue logo will appear on the invitations which are being sent to the CHUM/CITY/MUCH staff, celebrities, music & film industry people and various cliental of the two studios.

Could you please arrange for delivery of beer on the morning of June 7, 1990 and advise on procedure.

Kind Regards,

BB/cg

*c.c. Ross*

MARKETING THROUGH ENTERTAINMENT

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